



FOR IMMEDIATE RELEASE

\$50,000 in donations raised in 24 hours for:



and



August 15, 2020 Highland dancers across Canada raised \$50,000 in donations to support two worthwhile charities that have needed so much additional funding in light of the Covid-19 pandemic.

Our original goal was to raise \$30,000—we are so excited to have surpassed our goal by 67%!

Highland dancers competed within provincial teams in a virtual 24 hours dance-a-thon, a *'different kind of competition'* than the traditional competition environment they would have danced in prior to the pandemic.

We wanted to help others during this difficult time – it was that simple!

ScotDance Canada is a recognized federal charity, receiving our charitable status in 1995. Our vision is to promote and foster Highland dancing in Canada through competitions, education and professional development. We are continually seeking new initiatives to promote growth amongst our professional members, dancers, and the Highland dancing community at large. We are proactive in our efforts to better the community of Highland dancing in Canada both in a duty of care capacity as well as adopting policies to meet our vision.

We achieved this goal together, even though we were apart!

Contact:

Cheryl Rafter, President ScotDance Canada

(604) 999-7017

web@scotdance.ca