



Corporate Sponsorship Opportunities

July 13-17, 2027
West Edmonton Mall
Edmonton, Alberta

What is SDCCS?

The ScotDance Canada Championship Series (SDCCS) is the pinnacle event of highland dancing in Canada, and one of the premier events around the world. This prestigious, annual event brings together qualifying provincial representatives to compete for the title of Canadian Champion. As well, four additional days are offered to dancers of all levels, culminating with the Canadian Open Championship and unique, signature Choreography events.

The SDCCS is held in a different Canadian city each year, alternating between East and West. SDCCS 2027 marks the return of this event to Edmonton, Alberta. From July 13th to 17th, the SDCCS 2027 will take over the Ice Palace in West Edmonton Mall in Edmonton.

Approximately 1,000 competitors, their families and coaches from across Canada and around the world will converge on the city. From accommodation to food and beverage, attractions and beyond, the SDCCS brings increased tourism spending leading up to and throughout the event. Many families are likely to stay and explore the attractions within the city of Edmonton and surrounding areas.





Championship Series 2027

Featuring: The Canadian Championships and ScotDance Canada Open Championships

Merit

CORPORATE PARTNER

\$250-\$499

- ✓ Name acknowledgement in the Dance Events Souvenir Program
- ✓ Two passes to two competition days
- ✓ Name acknowledgments on ScotDance Canada website
- ✓ Official Sponsor Certificate
- ✓ Tax Receipt

PLEASE MAKE CHEQUES PAYABLE TO "SDCCS 2027 Edmonton"

***Note: If charitable donation receipt is required from ScotDance Canada, donations must be made via ScotDance Canada's charitable donation site. A charitable tax receipt will be issued automatically through this site. An administration charge of \$3.50 will be added to the donation amount at check-out. Please contact katiesdcs2027@gmail.com if this option is required.*

For assistance, please contact katiesdcs2027@gmail.com

THANK YOU FOR SUPPORTING THE CHAMPIONSHIP SERIES 2027



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BRONZE MEDAL CORPORATE PARTNER \$500-\$999

- ✓ Third billing in all print materials, media materials and signage
- ✓ One audio spot per day at the event
- ✓ Name signage on Sponsor Board
- ✓ Business card size ad in the Dance Events Souvenir Program
- ✓ Two passes to all competition days/opening ceremonies/choreography finals
- ✓ Name acknowledgments on ScotDance Canada website
- ✓ Official Sponsor Certificate
- ✓ Tax Receipt

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SILVER MEDAL CORPORATE PARTNER \$1,000-\$2,999

- ✓ Second billing in all print materials, media materials and signage
- ✓ Two audio spots per day at the event
- ✓ Name signage on Sponsor Board
- ✓ Half page ad in the Dance Events Souvenir Program
- ✓ Four passes to all competition days/opening ceremonies/choreography finals
- ✓ Name acknowledgments on ScotDance Canada website
- ✓ Official Sponsor Certificate
- ✓ Tax Receipt

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GOLD MEDAL CORPORATE PARTNER \$3,000-\$4,999

- ✓ Top billing in all print materials, media materials and signage
- ✓ Four audio spots per day at the event
- ✓ Name signage on Sponsor Board
- ✓ Full size ad in the Dance Events Souvenir Program
- ✓ Six passes to all competition days/opening ceremonies/choreography finals
- ✓ Name acknowledgments on ScotDance Canada website
- ✓ Official Sponsor Certificate
- ✓ Tax Receipt

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PLATINUM CORPORATE PARTNER \$5,000-\$9,999

- ✓ Priority billing in all print materials, media materials and signage prior to and during the event
- ✓ Sponsorship mention in public service announcements
- ✓ Five audio spots per day at the event
- ✓ Two signage opportunities stage sponsorship + sponsor board
- ✓ Full size ad in the Dance Events Souvenir Program
- ✓ Eight passes to all competition days/opening ceremonies/choreography finals
- ✓ Name acknowledgments on ScotDance Canada website
- ✓ Official Sponsor Certificate
- ✓ Tax Receipt

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Championship Series 2027

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SUPER PLATINUM CORPORATE PARTNER \$10,000+

- ✓ First billing in all print materials, media materials and signage prior to and during the event
- ✓ Sponsorship mention in public service announcements
- ✓ Six audio spots per day at the event
- ✓ Two signage opportunities stage sponsorship + sponsor board
- ✓ Full size ad in the Dance Events Souvenir Program
- ✓ Ten passes to all competition days/opening ceremonies/choreography finals
- ✓ Name acknowledgments on ScotDance Canada website
- ✓ Official Sponsor Certificate
- ✓ Tax Receipt

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	Super Platinum	Platinum	Gold	Silver	Bronze	Merit
Sponsorship Mention in Public Service Announcements	✓	✓				
Billing in all print materials, media materials and signage	✓ First	✓ Priority	✓ Top	✓ Second	✓ Third	
Audio spots per day at the event	✓ 6	✓ 5	✓ 4	✓ 2	✓ 1	
Name Signage on Sponsor Board			✓	✓	✓	
Name Signage on Sponsor Board & Stage	✓	✓				
Ad in Dance Events Souvenir Program	Full Page	Full Page	Full Page	Half Page	Business Card	Name Acknowledgment
Passes to all competition days/ opening ceremonies/ choreography finals	10	8	6	4	2	2 for 2 days
Name acknowledgement on ScotDance Canada website	✓	✓	✓	✓	✓	✓
Official Sponsor Certificate	✓	✓	✓	✓	✓	✓
Tax Receipt	✓	✓	✓	✓	✓	✓
	\$10,000+	\$5,000 - \$9,999	\$3,000 - \$4,999	\$1,000 - \$2,999	\$500 - \$999	\$250 - \$499

scotdance.ca/sdccc/
THANK YOU FOR SUPPORTING
THE CHAMPIONSHIP SERIES 2027



Corporate Sponsorship Form

Company Name: _____

Contact Name: _____

Mailing Address: _____

No.

Street

City

Prov/State

Country

Postal/Zip Code

Phone: _____

FAX: _____

Email: _____

Please check the level of Corporate Sponsorship requested.

- ☐ Merit \$250 - \$499
- ☐ Bronze \$500 - \$999
- ☐ Silver \$1,000 - \$2,999
- ☐ Gold \$3,000 - \$4,999
- ☐ Platinum \$5,000 - \$9,999
- ☐ Super Platinum \$10,000+

Please indicate payment option:

- ☐ Cheque or money order (in Canadian funds) payable to "SDCCS 2027 Edmonton"
- ☐ E-Transfer to **katiesdccc2027@gmail.com** (please include in the EMT message box: "Corporate Sponsorship" along with the Sponsor Name)

Please send payment with your completed form or indicate e-transfer sent by April 1, 2027 to:

Katie Lee
636 Wolf Willow Road
Edmonton, Alberta
T5T 1K7

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