Vendor Opportunities

July 13-17, 2027
West Edmonton Mall
Edmonton, Alberta

What is SDCCS?

The ScotDance Canada Championship Series (SDCCS) is the pinnacle event of highland dancing in Canada, and one of the premier events around the world. This prestigious, annual event brings together qualifying provincial representatives to compete for the title of Canadian Champion. As well, four additional days are offered to dancers of all levels, culminating with the Canadian Open Championship and unique, signature Choreography events.

The SDCCS is held in a different Canadian city each year, alternating between East and West. SDCCS 2027 marks the return of this event to Edmonton, Alberta. From July 13th to 17th, the SDCCS 2027 will take over the Ice Palace in West Edmonton Mall in Edmonton.

Approximately 1,000 competitors, their families and coaches from across Canada and around the world will converge on the city. From accommodation to food and beverage, attractions and beyond, the SDCCS brings increased tourism spending leading up to and throughout the event. Many families are likely to stay and explore the attractions within the city of Edmonton and surrounding areas.

“Edmonton Skyline from 106 Street Lookout 2019" by Awmcphee, licensed under CC BY-SA 4.0

Championship Series 2027
Featuring: The Canadian Championships and
ScotDance Canada Open Championships

BRONZE MEDAL

VENDOR PACKAGE

$200/DAY

- ✓ 14’ x 8’ Booth
- ✓ 1 – 6’ tables
- ✓ 2 chairs
- ✓ Electrical Included
- ✓ Vendor listing in the program
- ✓ Vendor listing on SDCCS social media
- ✓ 2 admission passes

For assistance, please contact Heather Belanger vendorssdccs2027@gmail.com

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Championship Series 2027
Featuring: The Canadian Championships and
ScotDance Canada Open Championships

SILVER MEDAL
VENDOR PACKAGE
$700

- ✓ 38’ x 8’ Booth
- ✓ 4 – 6’ tables
- ✓ 2 chairs
- ✓ Electrical Included
- ✓ Vendor listing in the program
- ✓ Vendor listing on SDCCS social media
- ✓ 2 admission passes

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Championship Series 2027
Featuring: The Canadian Championships and
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GOLD MEDAL

VENDOR PACKAGE

$1000

- ✓ 54’ x 8’ Booth
- ✓ 6 – 6’ tables
- ✓ 4 chairs
- ✓ Electrical Included
- ✓ Vendor listing in the program
- ✓ Vendor listing on SDCCS social media
- ✓ 4 admission passes

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Vendor Package Form

The Opportunity

As a vendor at SDCCS 2027, you will enjoy direct access to a highly engaged and loyal demographic of dancers and their families. This premier marketing opportunity allows you to showcase and sell merchandise over the course of five days, providing continuous brand exposure.

Note: To ensure successful partnership with our host venue, WEM, and to maintain the integrity of the event brand, all vendors must adhere to the following policies:

- Vendors cannot sell anything that is for sale at any business in the mall. Vendors must limit their merchandise for sale to items related to Highland Dance only, as "the Vendors MUST NOT pose a threat to any Mall tenant".
- Vendors may not sell items featuring the SDCCS 2027 logos without permission from the SDCCS 2027 committee.
- No use of the SDCCS 2027 Logo or ScotDance Canada logo is permitted without the prior consent of the SDCCS committee and ScotDance Canada in writing. Clothing or other merchandise may NOT include city, province or year that can be construed as being 'event' specific merchandise. The host reserves the right to prohibit a vendor from selling any clothing merchandise or other merchandise as pre-sale, online, or onsite sales that it deems in contravention of the Official Merchandise Vendor's contractual agreement with ScotDance Canada.

The Return

All competitive dancing events will take place at the Ice Palace in WEM. Vendors will be positioned based on first application received - first reserved basis, taking into consideration the requirements of the vendor booth.
Benefits and recognition include exhibit booths, listing in our commemorative souvenir program, and web links on our official event website and social media. We have designed our vendor package to maximize the visibility of your business and expand your client base.
Vendors may also choose to become a sponsor of our event.

Vendor Stations

The vendor stations will have direct access to award ceremonies and other ballroom events. The entire ballroom will be locked after each day's events, but we cannot guarantee security beyond that level. Ultimately, vendors remain responsible for their materials.

On Thursday, July 15th it will be necessary to close the vendor stations by 1:00 pm to facilitate the banquet.

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Vendor Package Form

Your Commitment

- West Edmonton Mall - Fantasyland Hotel
- Vendors must be open by 9:00 am, July 13, 2027
- Set-up times will be staggered on July 12, 2027
- Cost for event: As above in the Options section.
- Vendors may not bring outside tables and/or chairs for use within the facility. Large racks and/or shelving cannot exceed the available space provided and may be restricted. Please contact us prior to submitting an application if you have any of these items.
- To reserve a vendor booth, a completed and signed Application and Rental Agreement, payment in full, and proof of insurance are required at time of application.

Insurance:

A) The Vendor of the premises shall purchase and/or maintain General Liability Insurance with a limit of liability not less than One Million Dollars ($1,000,000).
B) The Vendor shall purchase and/or maintain Tenant Legal Liability Insurance with a limit of liability of not less than Five Hundred Thousand Dollars ($500,000) for property damage and property contents.
C) The Vendor shall provide the SDCCS with proof of the insurance clauses a) and b) of this contract in the form of a Certificate of Insurance or should submit a copy
of the insurance policy showing Tenant's Legal Liability and General Liability coverage, the applicable limits, the name of the Vendor, and the expiry date of the policy. Proof of Insurance must be submitted with this completed Agreement.
D) Pal Canada assisted vendors at past SDCCS events who did not carry insurance. They offer very reasonable premiums versus a smaller vendor going through a General Liability insurance company to obtain GL and Tenant Liability insurance.
https://www.palcanada.com/index.php/en-us/event-participants/exhibitor

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Vendor Package Form

To secure your place as a vendor at this event, please submit the Google Form, Insurance, and payment by June 1st, 2027 as indicated to:

SDCCS 2027 Vendor Coordinator c/o Heather Belanger vendorssdccs2027@gmail.com

- ☐ E-transfer to: katieSDCCS2027@gmail.com (please include in the EMT message box: "Vendor Package" along with the Vendor Name)
- ☐ Visa/MC/Amex – MUST SELECT THIS OPTION IF A CHARITABLE TAX RECEIPT IS REQUIRED.
  ***This portal will be available for use beginning on January 15, 2027.**
  ****Anyone requiring a Charitable Tax Receipt MUST use the portal**
  https://secure.e-RegisterNow.com/cgibin/mkpayment.cgi?MID=4001&state=step2direct&event=500000755966009

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Vendor Package Form

Schedule for Vendors

Monday, July 12th

- Vendor Set – Up
- Staggered entry - times to be confirmed closer to event

Tuesday, July 13th

- Dancer Registration
- Choreography Competition
- Opening Ceremonies and Parade of Champions

Wednesday, July 14th

- Highland Competition
- Sword Challenge -preliminaries
- Pin Exchange
- Young Professionals and CPD Session

Thursday, July 15th

- Canadian Interprovincial Championship
- Vendors booths close at 1:00 PM to accommodate for the Banquet
- Banquet

Friday, July 16th

- National competitions
- Evening Premier Jig/Hornpipe Competition

Saturday, July 17th

- Pre-Championship
- Sword Challenge Finals
- Open Championship
- Closing Ceremonies
- Vendor closing and cleanup
    - staggered exit - times to be confirmed closer to event

Vendors will be provided with set up and tear-down times as well as a map of their station location approximately 1-2 weeks prior to the event.

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